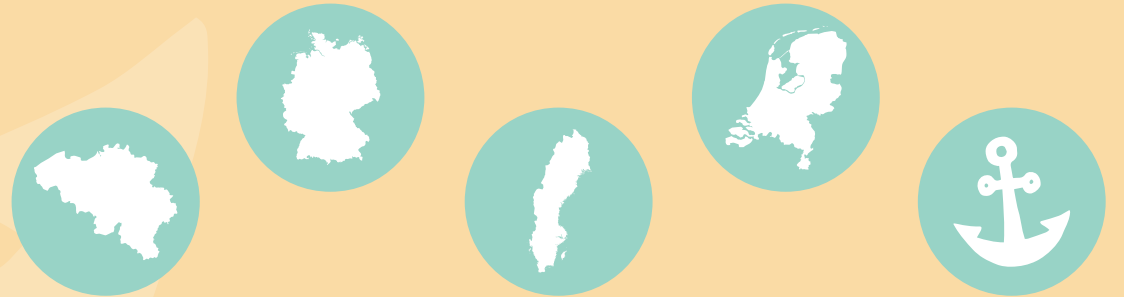




# ANCHOR economics

**2<sup>nd</sup> cross-border lunch meeting**  
**April 16<sup>th</sup> 2024**



Let's fuel “  
the transition towards  
**water wise**  
**neighbourhoods**





# HOW?

- ⚓ By gathering experiences from a **unique EU demo network** in Belgium, the Netherlands, Germany and Sweden with **source separation technology**, and expanding it with **new pilots**
- ⚓ By mapping the impacts of **decentralized water systems** in urban areas
- ⚓ By closely **engaging with stakeholders**
- ⚓ By delivering **practical tools and transition knowledge**



# WHO?



Bauhaus-Universität  
Weimar



Interreg  
North Sea



Co-funded by  
the European Union

ANCHOR



# Anchor Lunch Meeting

# AGENDA

- ⚓ Different ways to value wastewater resources and services
- ⚓ A city's ambitions for higher levels of sustainability in city development
- ⚓ A cost-benefit analysis for a new, urban area in Stockholm
- ⚓ Questions from the audience

Interreg  
North Sea



Co-funded by  
the European Union

ANCHOR



16-04-2024



# ANCHOR Digital lunch meeting

*Novel value perspectives on evaluating  
Urban Waste Water Systems*

**KWR**

Bridging Science to Practice

# Changing perspectives on Urban Water Systems

*Novel perspective on multiple value creation in cooperative societal networks*

## Value Creation from a **single business perspective**

Concept that is generally focused on developing 'value' for one business.

### Characteristics

- Objectives from a single business or stakeholder
- Focused on 'financial benefits'



## Multiple Value Creation from a **cooperative societal network ('cluster') perspective**

Developing 'societal value', which can be 'measured' or 'captured' in various ways.

### Characteristics

- Integration of multiple and societal objectives
- Focused on 'Societal benefits'; social, economic and ecological/environmental impact

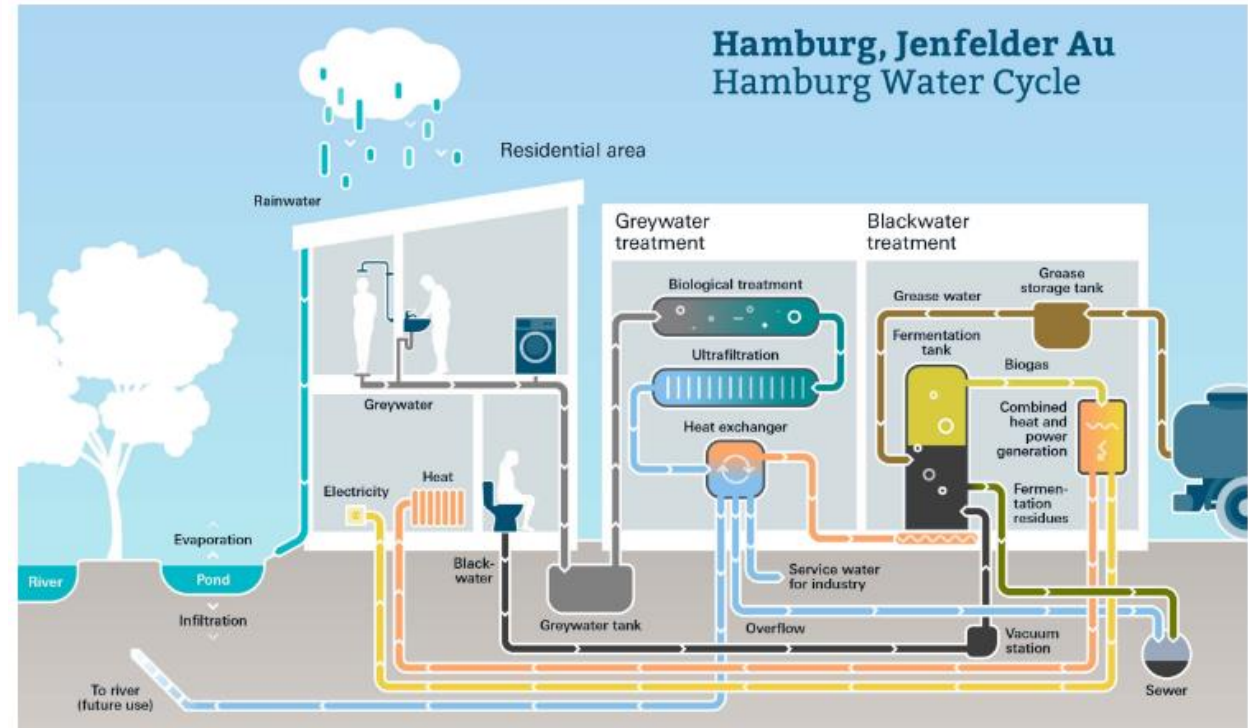
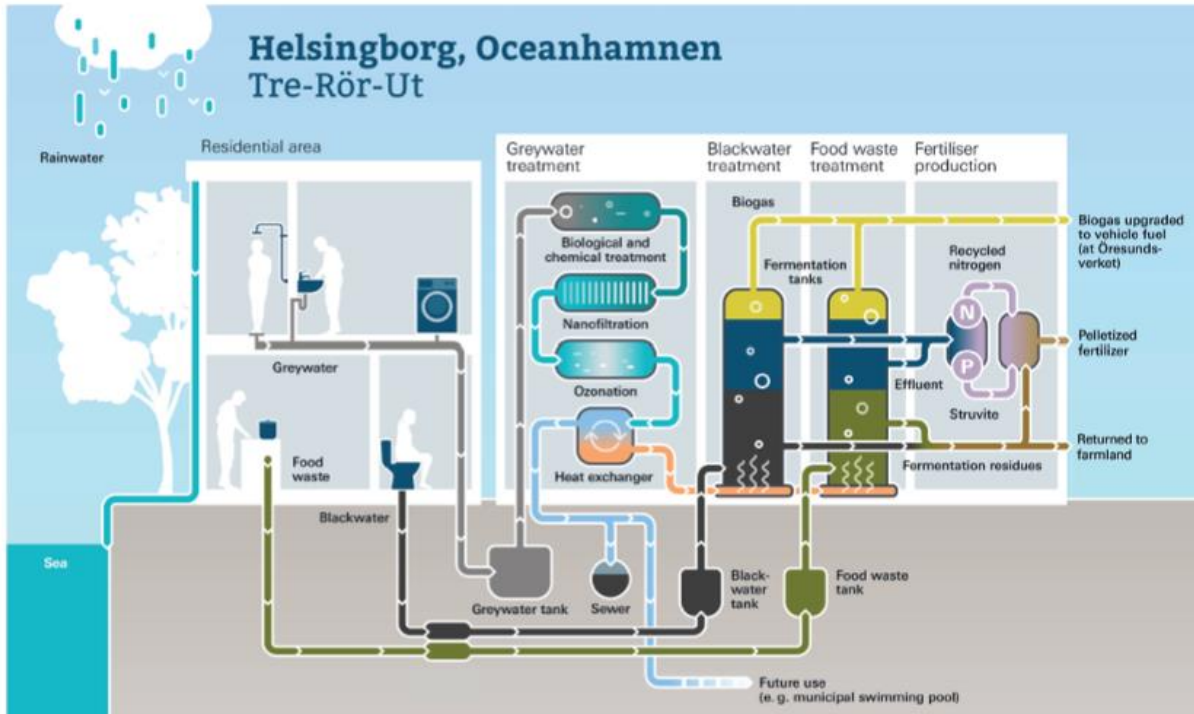
**Core question:** *In what way does a UWS-project contribute to multiple societal objectives in the long term?*



# Urban Water Systems

*Similar, but different integrated designs*

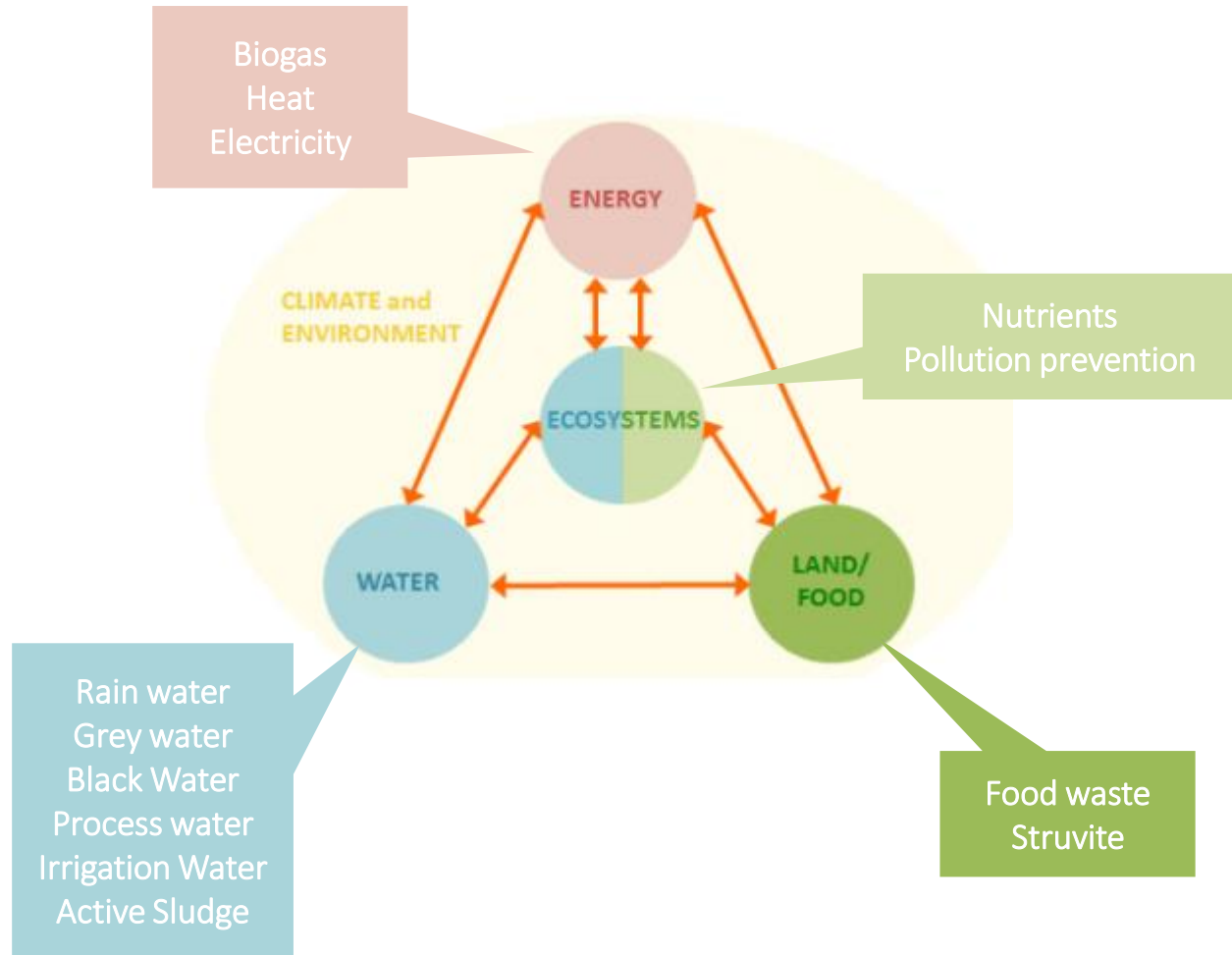
*Under which conditions do these different systems deliver value?*



Source Image: Lighthouse Project

# Contextualising UWS

*Value Mapping of NEXUS solutions in the local environment*



Source Image: Municipality of Amsterdam

Source Image: de Strasser, L., Lipponen, A., Howells, M., Stec, S., & Bréthaut, C. (2016). A methodology to assess the water energy food ecosystems nexus in transboundary river basins. *Water (Switzerland)*, 8(2).

# Integrating Industrial Ecology and Circular Economy

*Industrial Symbiosis for a more holistic perspective on multiple value creation*

## Industrial Symbiosis

### Industrial Ecology

*...socio-technical process* based on the coöperative interaction of separate business entities exchanging materials, energy, water, by-products, services and infrastructures to achieve competitive advantage

(Boons et al., 2014, 2011; Chertow, 2007; Massard et al., 2014.)

### Circular Economy

*... a business model archetype* based on sharing infrastructures and by-products to improve resource efficiency and to create value from waste

(Bocken et al., 2014; Forum for the Future, 2016; Kraaijenhagen et al., 2016; Lombardi and Laybourn, 2012; Short et al., 2014).

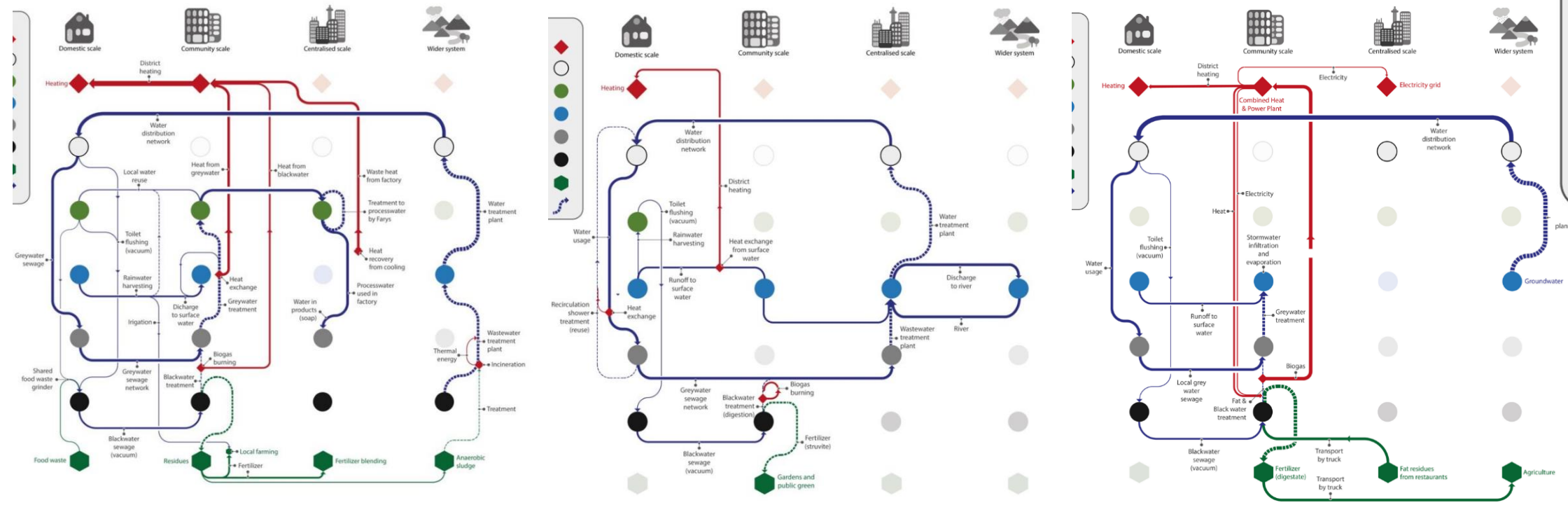
# Evaluating of the UWS as Integrated Designs

Legenda	
Energy	Red diamond
Potable water	White circle
Treated non-potable water	Green circle
Natural sinks/sources	Blue circle
Grey water	Grey circle
Black water	Black circle
Food/Nutrients	Green hexagon
Treatment step	Blue dashed arrow

Nieuwe Dokken

Schoon Schip

Jenfelder Au



# Evaluating of the UWS as Integrated Designs

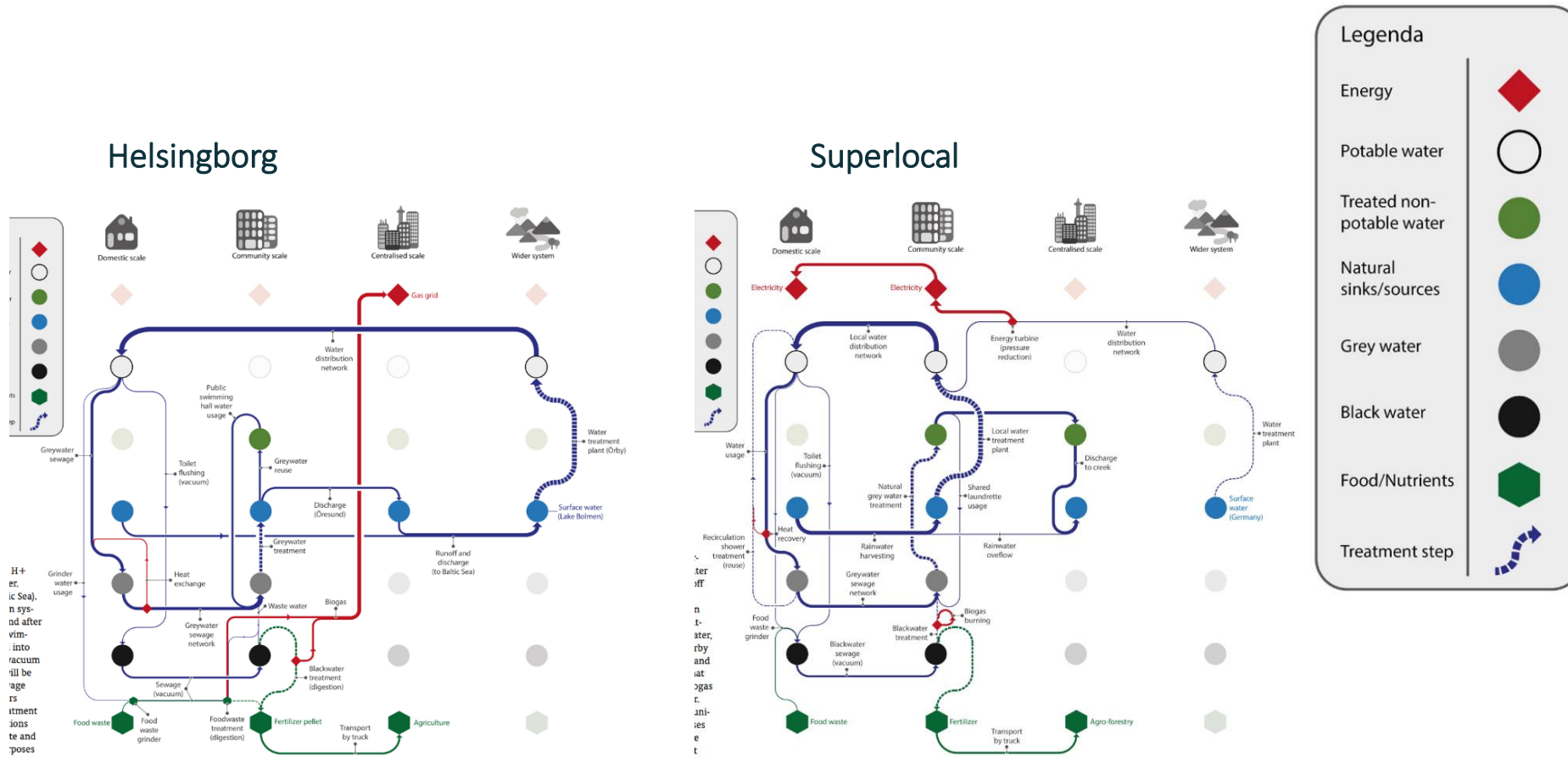


Figure 5: H+ urban water system

Figure 6: SUPERLOCAL urban water system

Source: Van Duuren (2020) Sense project



# Research: Mapping Multiple Value Dynamics

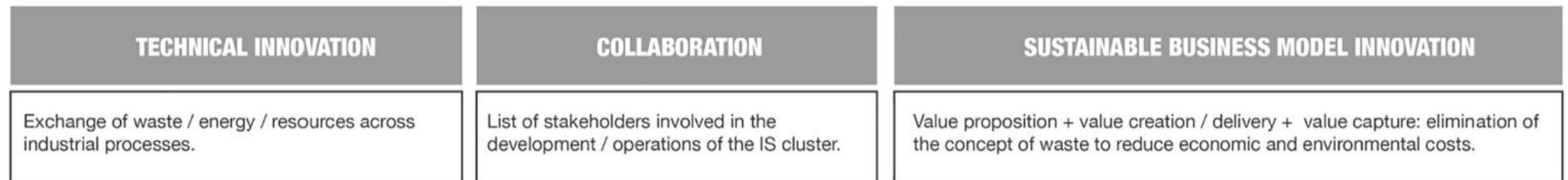
## *Evaluating UWS in their national and local context*

What are the motivations of the integrated designs in the local context?

### 1. Mapping the development trajectory



### 2. Mapping the multiple value dynamics



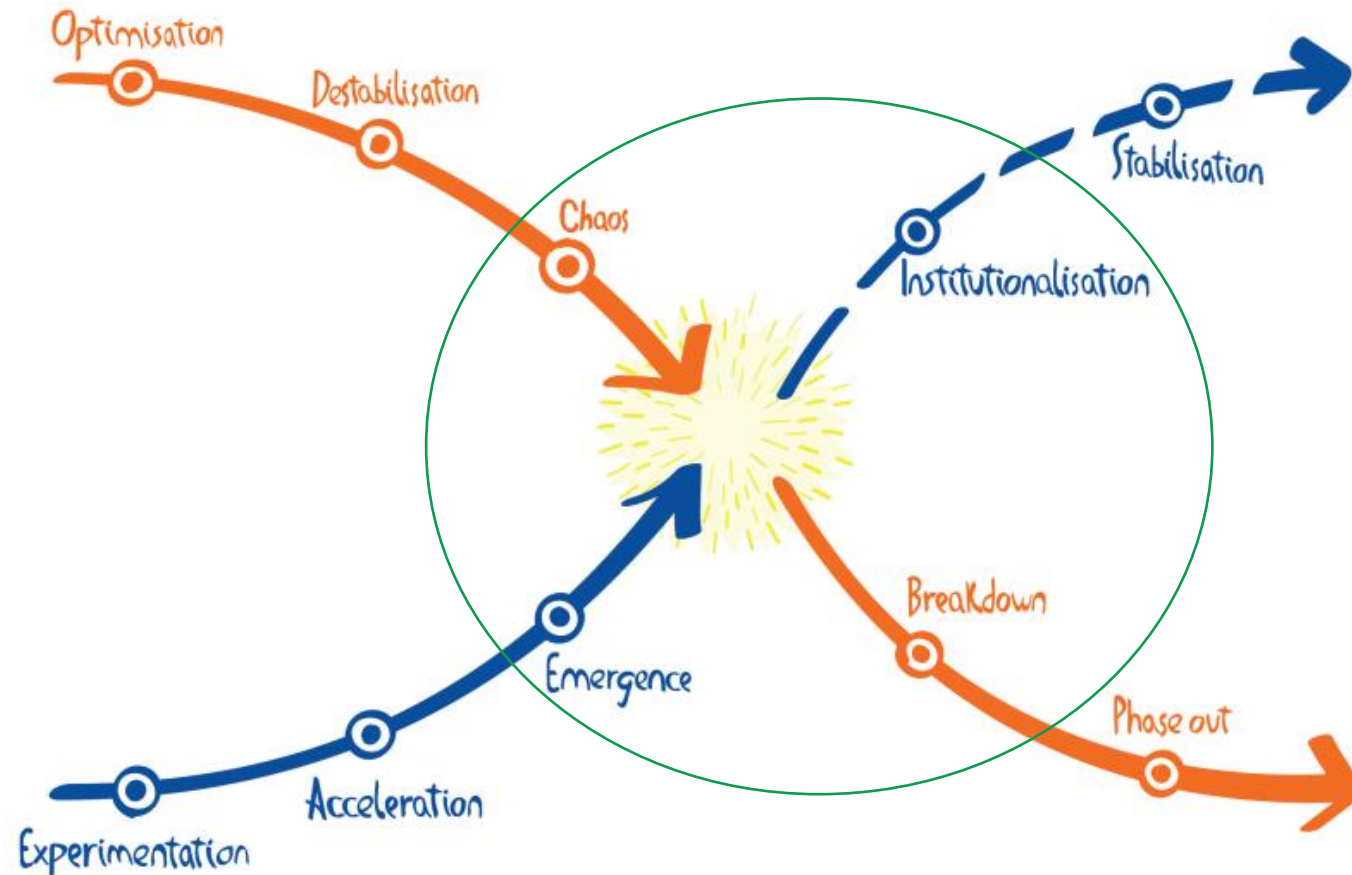
**Source:** Baldassarre, B., Schepers, M., Bocken, N., Cuppen, E., Korevaar, G., & Calabretta, G. (2019). Industrial Symbiosis: towards a design process for eco-industrial clusters by integrating Circular Economy and Industrial Ecology perspectives. *Journal of Cleaner Production*, 216, 446–460.

## What can we learn from this?

- Motivations (drivers and values) of stakeholders to engage in UWS?
- Reflect on motivations for decision-making on implementing (technical) innovations in the integrated designs?
  - Why is a specific technological system a logical (technical) solution in a specific context?
  - Is it logical from an 'cluster' perspective (NEXUS) or the 'local urban environment'?
- Reflect on which values are created and gained by means of UWS implementation in a specific context, but also which are lost or missed?
- Reflect on the contexts (5 cases) in which implementation of an Urban Water Systems 'valuable' or 'logical'?

*Core question: In what way does a project contribute to multiple societal objectives in the long term?*

# Under what conditions can UWS be scaled up?



Source: Drift (2022)



Groningehaven 7  
3433 PE Nieuwegein  
The Netherlands

T +31 (0)30 60 69 511

E [info@kwrwater.nl](mailto:info@kwrwater.nl)

I [www.kwrwater.nl](http://www.kwrwater.nl)



[@KWR\\_Water](https://twitter.com/KWR_Water)



[KWR](https://www.linkedin.com/company/kwr)



[KWR\\_Water](https://www.instagram.com/KWR_Water)

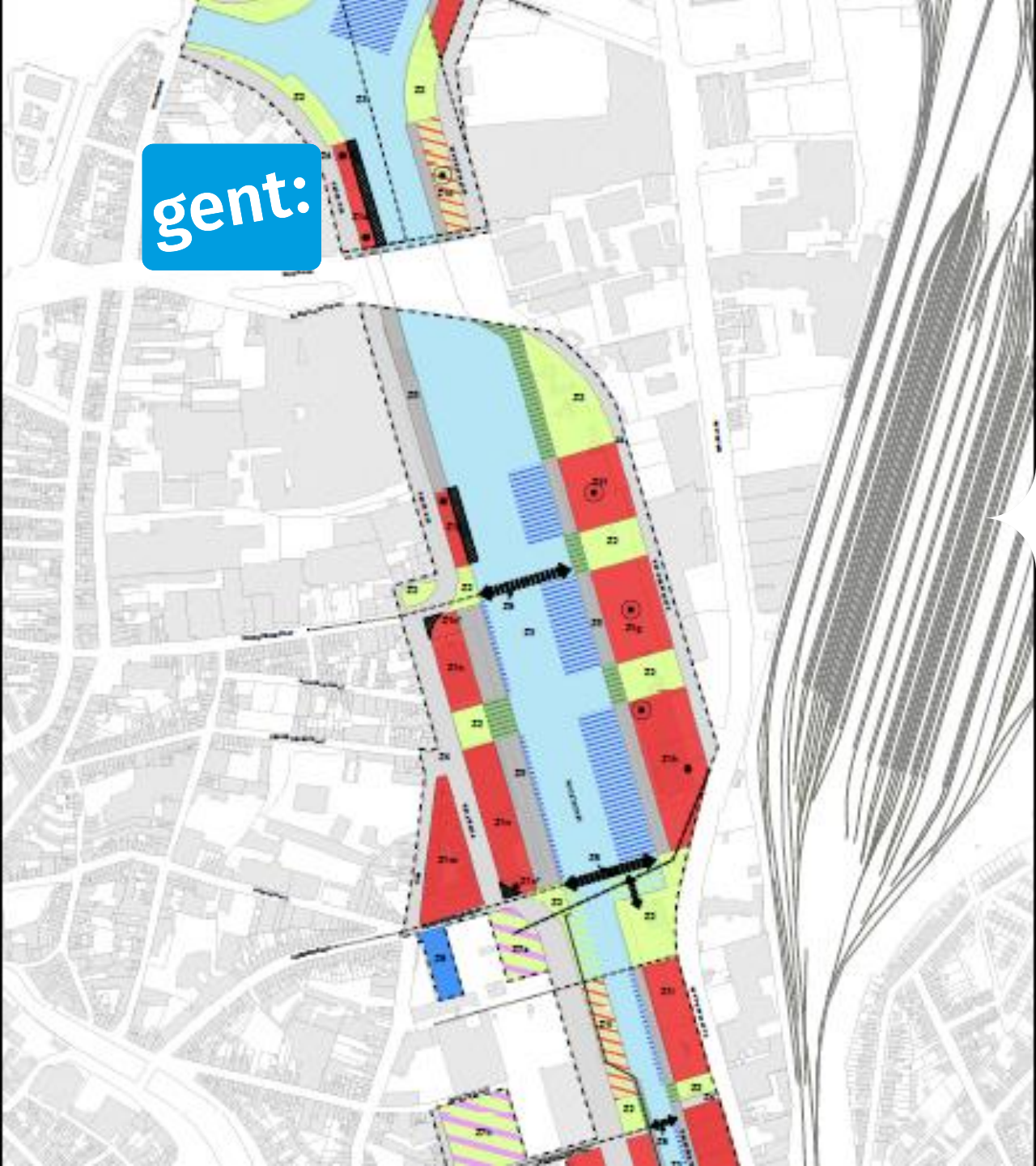


  
Fabi van Berkel

[Fabi.van.berkel@kwrwater.nl](mailto:Fabi.van.berkel@kwrwater.nl)

0652826058

gent:



# Sustainability in city development

City of Ghent (Belgium)



# Preparation for a sustainable city development project

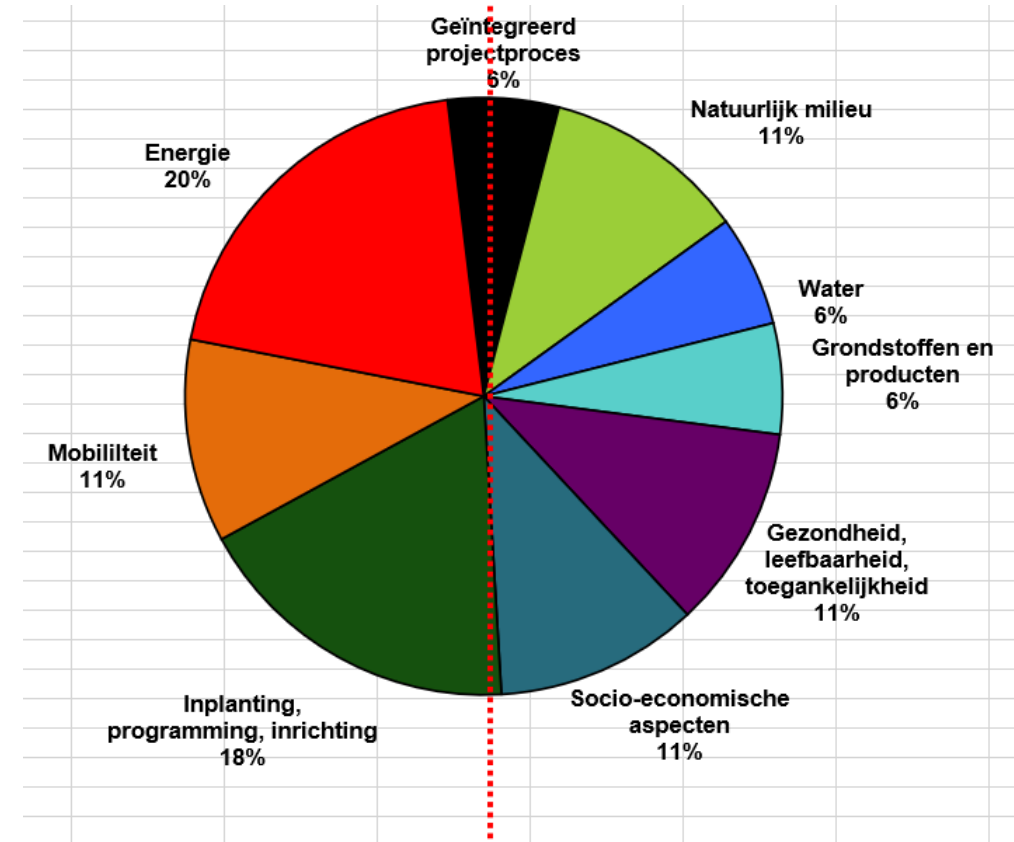
- Spatial development plan 2011: conversion of an old harbour area to a residential neighbourhood with public green spaces
- Brownfield agreement as a framework for cooperation between public stakeholders
- Need for soil remediation
- Public ownership of terrain
- Temporary use for local initiatives

# Finding a private partner for development

- Two-step procedure by the City development company sogent, 2011-2014
- Tender with financial criterion + quality criteria:
  - Urbanism and architecture
  - Sustainability (20%)
  - Soil remediation
  - Process
- Public-private partnership agreement 2014
- De Nieuwe Dokken is now partly in use, partly still being built

# Sustainability meter

- Instrument developed by the City of Ghent
- Inspired by BREEAM and LEED
- Criteria on different aspects of sustainability at site level
- Objective and integrated approach
- A step further than regulations
- Focus on results, not on specific solutions
- Overall score but no certificate
- Follow-up throughout the entire process



# Sustainability (meter) in De Nieuwe Dokken

- Analysis of sustainability meter by the City of Ghent based on site qualities and previous decisions
  - Some criteria are already fulfilled, some cannot be fulfilled or are not applicable
- Overall score must be  $\geq 70\%$ , preferably  $\geq 80\%$
- Extra requirements on energy performance; no extra requirements on wastewater treatment
- Quicksan analyses on heat pumps and energy from wastewater provided by the City of Ghent
- 3 ambitious candidates
- Preferred candidate: highest score for sustainability, energy from wastewater (ZAWENT)
- Proposed overall score 93,9% + ZAWENT concept fixed in public-private partnership agreement
- Efforts to fit ZAWENT into regulations and permits
- Yearly follow-up meeting on sustainability meter

# Lessons learned

- Public ownership of terrain is an important lever for sustainability
- Sustainability meter works best for large public-private residential projects
- Sustainability meter as a base for discussion; no need for certification
- Long duration of projects vs fixed sustainability ambitions / criteria:
  - Decreasing enthusiasm of private partner
  - Changing regulations and insights
  - Try to avoid too specific criteria
  - Find a balance between flexibility and enforcement of key ambitions
- Encouraging innovation vs ensuring long-term quality by using trusted solutions



# Questions?

Elisabeth Kuijken

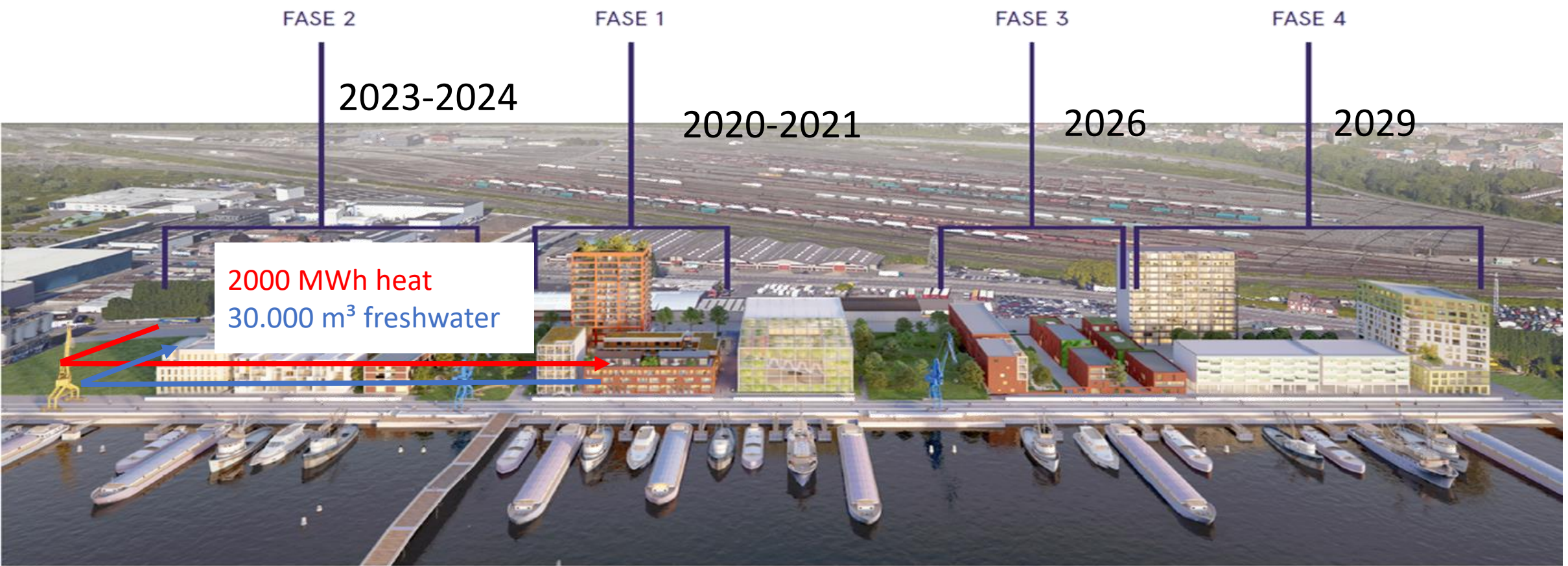
City of Ghent – Environment and Climate Service

[elisabeth.kuijken@stad.gent](mailto:elisabeth.kuijken@stad.gent)

# Project Status



ANCHOR

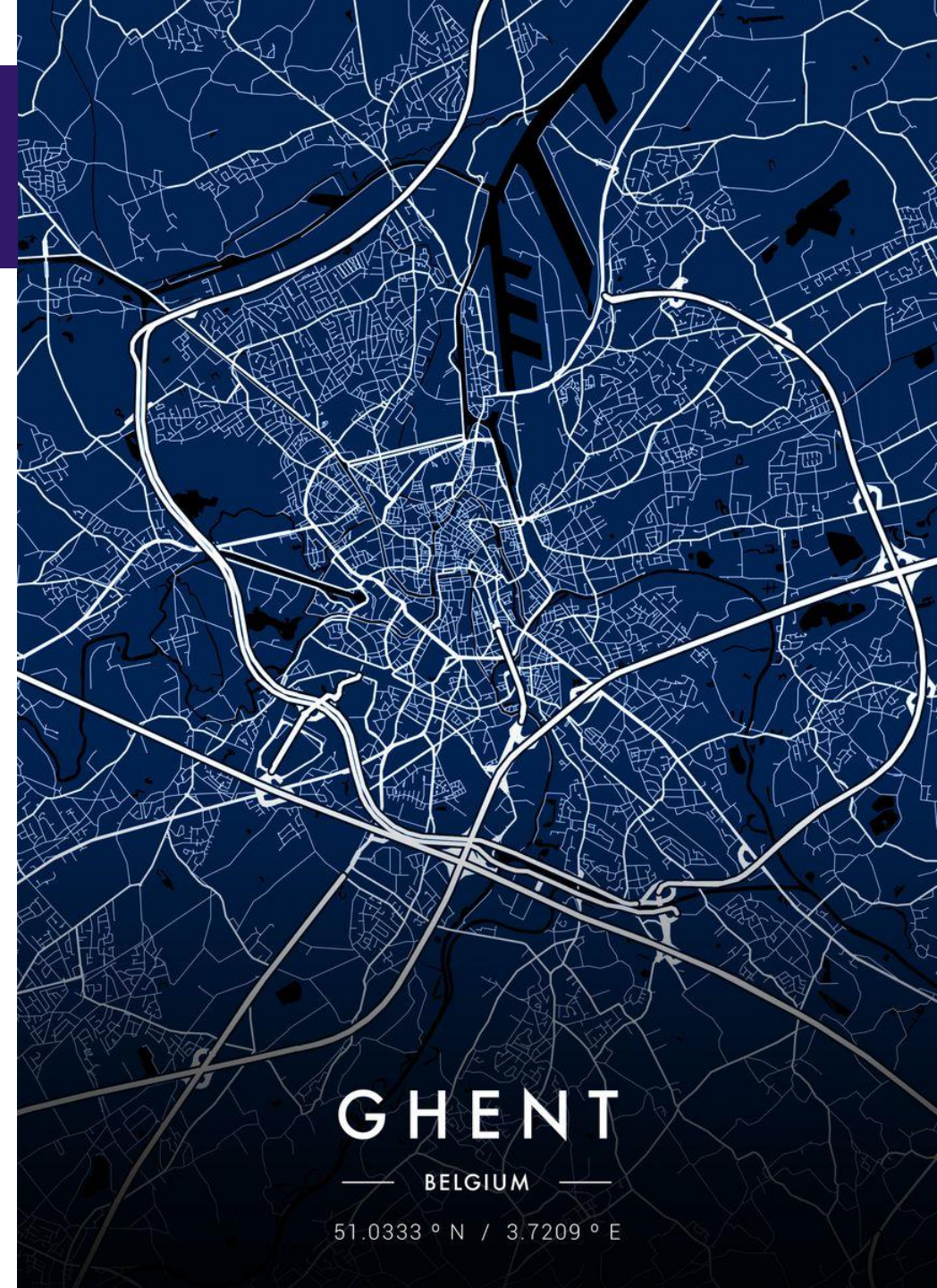


>400 Housing units + City complex (schools, sports infrastructure etc.)



# Implementing future proof districts with Local Water Community requires:

- Early urban planning and support by local authorities – part of city blue print
- Modular planning of infrastructure and investments
- Different financing structures: Added value is not always created on the project level





# Want to know more or collaborate? Contact us!

[www.ducoop.be](http://www.ducoop.be)

[www.circular-living.be](http://www.circular-living.be)

[Dries.seuntjens@ducoop.be](mailto:Dries.seuntjens@ducoop.be)



**circular**

# A Cost-Benefit Analysis for wastewater systems in a New Urban Area in Stockholm

*Based on work by Åsa Soutukorva Swanberg and Henrik Nordzell, presented by Elisabeth Kvarnström*





# A Cost-Benefit Analysis for Wastewater Systems in a New, Urban Area in Stockholm, Sweden

## What is cost-benefit analysis?

- **Decision-support tool to evaluate an investment's benefits to society in relation to their costs**
- **Use of methods to monetize services that normally do not have a market value**
- **Comparison**
  - **are benefits higher than costs?**
  - **How much of the costs are covered by benefits?**

**macro** Food in Robust Circular Systems

**Cost-Benefit Analysis of Source Separating Wastewater Systems**  
Åsa Soutukorva Swanberg, Henrik Nordzell

**RAMBOLL**

MACRO 3 is a Vinnova-funded cross-sectoral project with the goal of creating conditions for the implementation of source-separating wastewater systems in urban areas.



## **The study area – Loudden, a brownfield area in Stockholm Royal Seaport**

**Port and industrial area today**

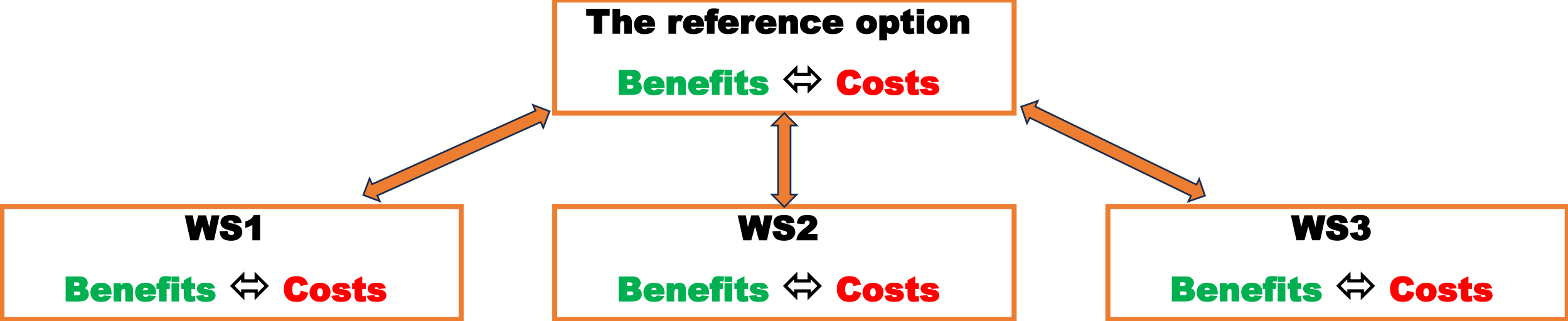
**Undergoing redevelopment  
between 2020-2040**

**About 9,800 people will live  
and work here when fully  
developed**

**Offices, schools and pre-  
schools**



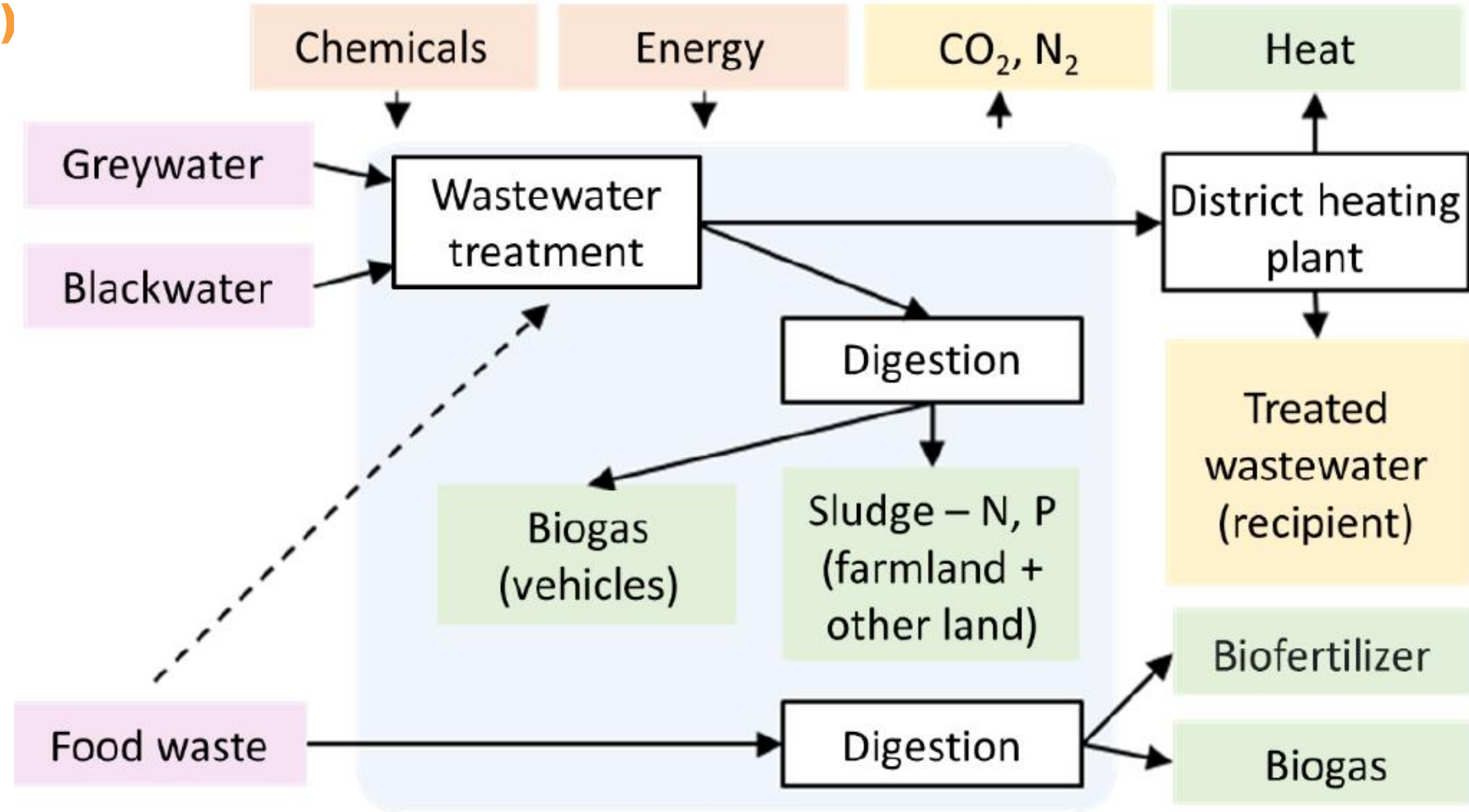
# The cost-benefit analysis of wastewater management in future Loudden



## A reference alternative + three alternatives

### Reference alternative (WS) Henriksdal wwtp in 2020

Costs based on 869,000 pe,  
downscaled to 9,800 pe for  
Louden

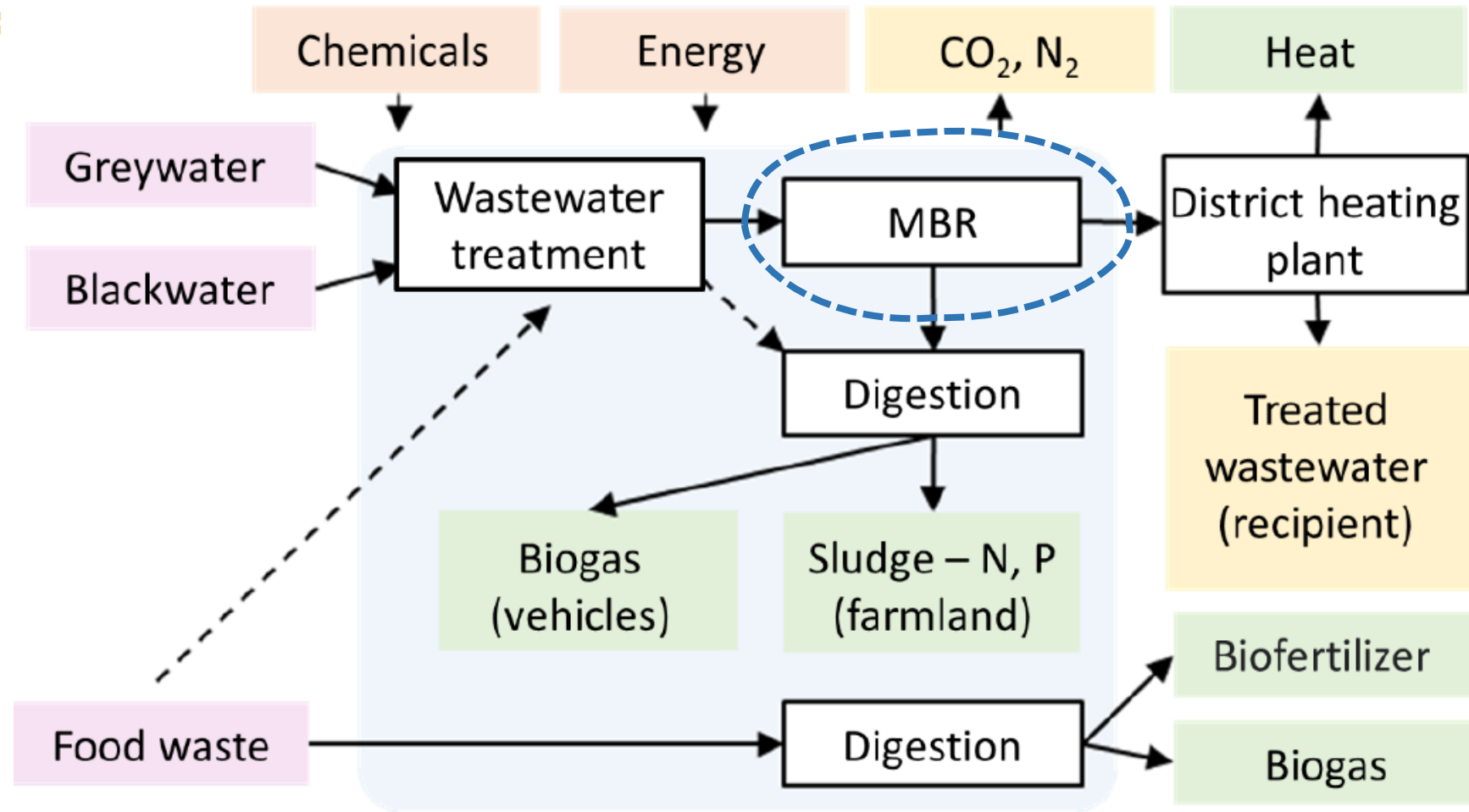


## A reference alternative + three alternatives

Reference alternative (WS):  
Henriksdal wwtp in 2020

WS1: Like WS + membrane  
bioreactors

Costs based on 1,150,000 pe,  
**down-scaled** to 9,800 pe for  
Louden



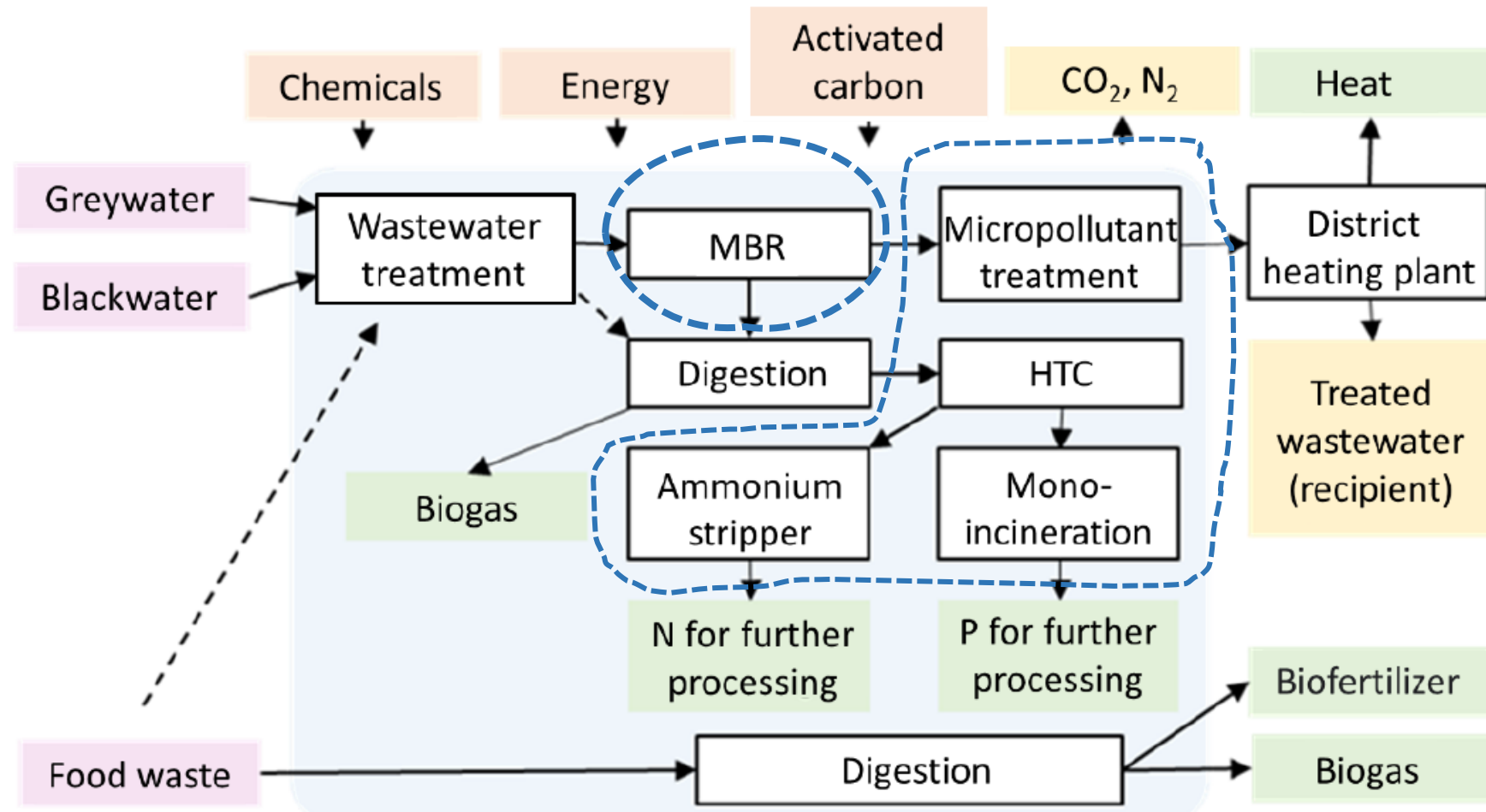
## A reference alternative + three alternatives

Reference alternative (WS):  
Henriksdal wwtp in 2020

WS1: Like WS + membrane  
bioreactors

WS2: Like WS 1 +  
micropollutant removal and  
nitrogen and phosphorus  
recovery

Costs based on 1,150,000 pe,  
**down-scaled** to 9,800 pe for  
Louden





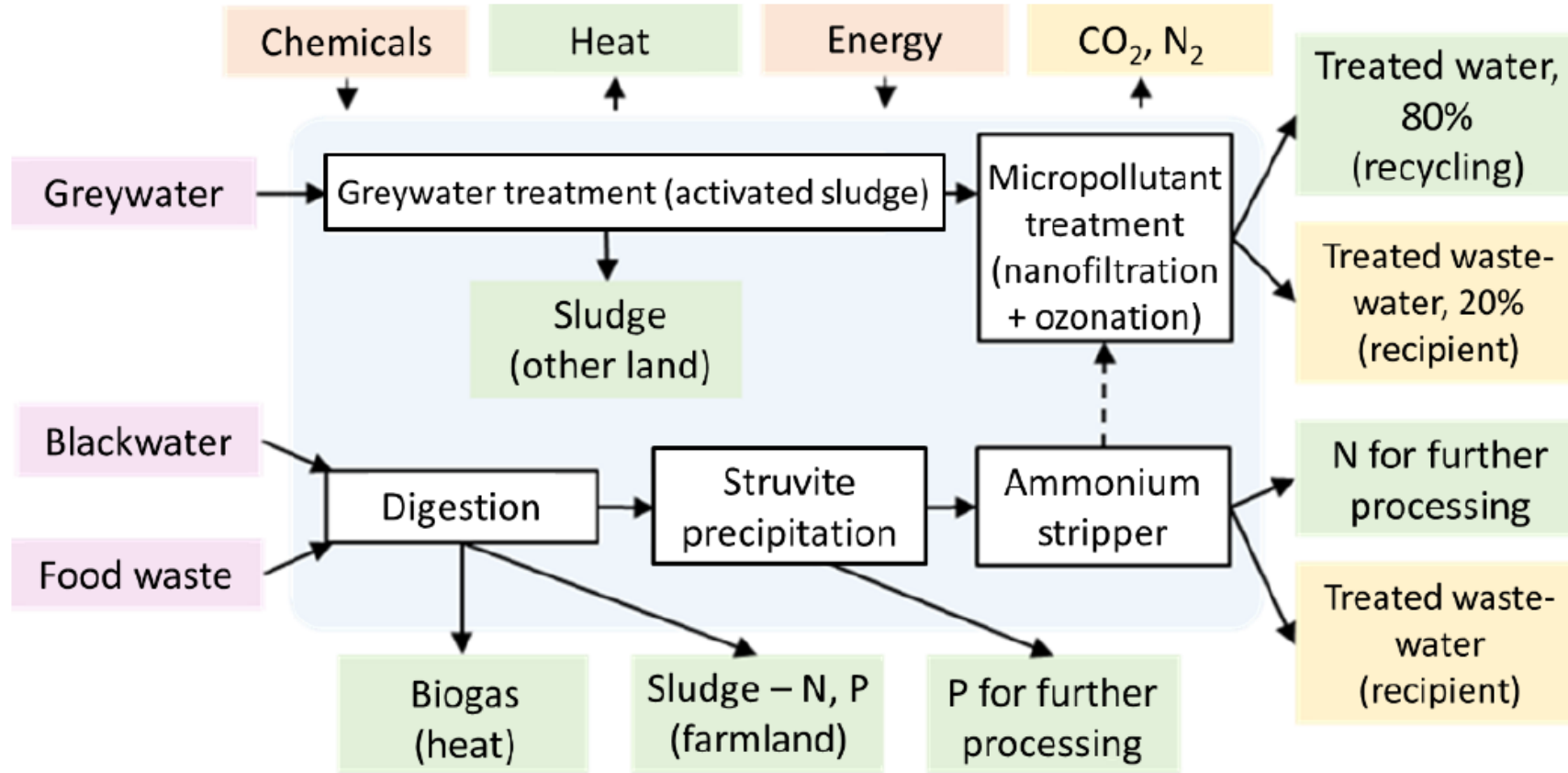
## A reference alternative + three alternatives

Reference alternative (WS):  
Henriksdal wwtp in 2020

WS1: Like WS + membrane  
bioreactors

Costs based on 2,000 pe, up-  
scaled to 9,800 pe for  
Louden

WS3: Source-separating  
ww system with  
micropollutant removal and  
nitrogen and phosphorus  
recovery





## Results - The benefits

**Darker green – monetized benefits**

**Lighter green – non-monetized benefits**

**Red – negative external effect**

**Minimum benefits:**

**Source-separating alternative, WS3, has the highest minimum benefits**



	WS1	WS2	WS3
Benefit	WS1 (MSEK/yr)	WS2 (MSEK/yr)	WS3 (MSEK/yr)
Reduced emissions to recipient	0.6-0.7	1.2-1.4	1.9-2.2
<i>Reduced emissions of nitrogen and phosphorus to water</i>	✓	✓	✓
<i>Reduced emissions of bacteria, parasites and viruses</i>	✓	✓	✓
<i>Reduced emissions of pharmaceutical residues and hormones to the water</i>			✓
Better sanitization			4.8
Mining and production of mineral fertilizers			
Reducing externalities in terms of greenhouse gas emissions	-0.56	0.033	1-3
<i>Reduced need for mineral fertilizer production with increased recycling of plant nutrients</i>	✓	✓	✓
<i>Heat return as a result of separate greywater pipe</i>			✓
<i>Increased biogas production</i>			✓
<i>Reduced nitrous oxide emissions</i>			✓
Reduced water use			0.32
Water recycling			1.4
Potentially reduced vulnerability			
Reduced spreading of heavy metals on arable land		0.1	0.1
Higher acceptance of recovered nutrient products in agriculture			
Contribution to knowledge development			
Potential contribution to the sustainability profiling of Stockholm Royal Seaport			
Potential contribution to Swedish environmental technology exports			
Minimum estimate of benefits (MSEK/yr)	<b>0.5-0.6</b>	<b>1.6-1.8</b>	<b>10.4-10.7</b>

## A closer look at the monetized benefits

Benefit	WS1 (MSEK/yr)	WS2 (MSEK/yr)	WS3 (MSEK/yr)
Reduced emissions to recipient	0.6-0.7	1.2-1.4	1.9-2.2
Better sanitization			4.8
Mining and production of mineral fertilizers		0.25	0.57
Reducing externalities in terms of greenhouse gas emissions	-0.56	0.033	1-3
Reduced water use			0.32
Water recycling			1.4
Reduced spreading of heavy metals on arable land		0.1	0.1
Minimum estimate of benefits (MSEK/yr)	0.5-0.6	1.6-1.8	10.4-10.7



## Results – The costs

**Darker red – monetized cost**

**Lighter red – non-monetized cost**

**Estimated costs above the ref option:**

**Source-separating alternative, WS3, the most expensive**

**Important to remember:**

- **Costs for WS1 based on costs for 1M pe**
- **Costs for WS3 based on costs for 2,000 pe**
- **Costs for WS2 uncertain (no existing treatment plant)**

	<b>WS1</b>	<b>WS2</b>	<b>WS3</b>
Costs	WS1 (MSEK/yr)	WS2 (MSEK/yr)	WS3 (MSEK/yr)
Capital and operational costs, above the ref option	0.71	2.44	12.2
Higher energy demand			
Higher chemical demand			
Estimated costs above the ref option (MSEK/yr)	<b>MSEK/yr: 0.71</b>	<b>MSEK/yr: 2.44</b>	<b>MSEK/yr: 12.2</b>



## Summary of results

**Benefits – costs should be a positive value**

**Benefits/cost ratio should be above 1**

**Neither of the options meet these requirements**

**The option that covers most of the costs: WS3**

**Remember!**

- **Uncertainties in cost estimates**
- **Uncertainties in benefits**
- **Many benefits not monetized**

**Conclusion from economists:**

***“The results show that investments in new tech can lead to a number of benefits which makes it possible for new alternatives to compete with conventional approaches from an economic perspective, in spite of higher investment costs”***

Summary	WS1	WS2	WS3
Costs above the ref option (MSEK/yr)	0.71	2.44	12.2
Minimum benefits above the ref option (MSEK/yr)	0.5-0.6	1.6-1.8	10.4-10.7
<b>Benefits – Costs (MSEK/yr)</b>	<b>-0.2</b>	<b>-0.84</b>	<b>-1.2</b>
<b>Benefits/Costs</b>	<b>0.7</b>	<b>0.66</b>	<b>0.85</b>

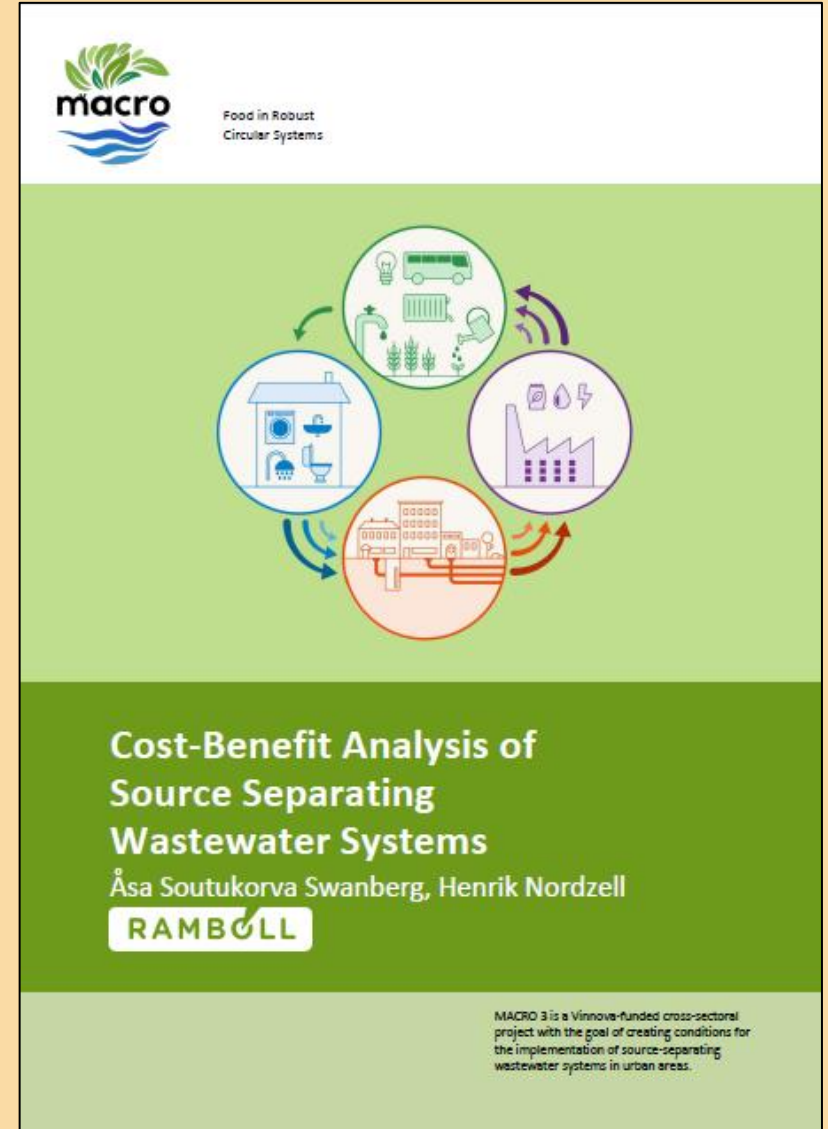
# Thank you!

You find the report here:

**[Cost-Benefit Analysis of Source Separating Wastewater Systems \(sanity.io\)](#)**

**Åsa Soutukorva Swanberg**  
**[asa.soutukorva@ramboll.se](mailto:asa.soutukorva@ramboll.se)**

**Elisabeth Kvarnström**  
**[elisabeth.kvarnstrom@ecoloop.se](mailto:elisabeth.kvarnstrom@ecoloop.se)**



## Cross Border Lunch Meeting

# Next Lunch Meeting

- ⚓ When: September 23<sup>rd</sup>
- ⚓ Topic: Black water – how can we collect and treat it? What are the resources we want to recycle?

Interreg  
North Sea



Co-funded by  
the European Union

ANCHOR





# Thank you for attending!



 **Interreg ANCHOR project**

[www.interregnorthsea.eu/anchor](http://www.interregnorthsea.eu/anchor)

